

**WHAT'S  
INSIDE...**

**BOARD CORNER**

Introduction of new  
Executive Director

**YOUR HEALTH YOUR  
HOSPITAL**

A Tradition of Family  
Giving

**EQUIPMENT NEEDS**

Current equipment needs  
for BGH

**FOUNDATION NEWS**

Smile Cookie  
Brockville District Shrine  
Club  
Party with a Purpose

**SIGNATURE EVENTS**

Friends of Palliative Care  
Golf

**ANNUAL APPEAL**

Shining a Light on  
Surgery

**\$332,000 RAISED**



**29th Annual Friends of Palliative Care  
Golf Tournament a Resounding Success**

**FRIENDS HELPING FRIENDS**

ISSUE NO. 7 | FALL 2022

**CARING  
TIMES**



*Providing Growth  
for the Future*

NEWSLETTER OF THE BROCKVILLE AND DISTRICT HOSPITAL FOUNDATION

# BOARD CORNER

## INTRODUCING THE NEW EXECUTIVE DIRECTOR



Following a comprehensive search and selection process, the Brockville and District Hospital Foundation Board of Directors is pleased to announce the appointment of Lee Pigeau as the new Executive Director.

Lee has worked in the non-profit sector for close to 30 years.

“Lee brings tremendous experience and expertise to his new role as Executive Director. His experience and success have been based on Lee’s commitment to important causes and building positive relationships with donors, volunteers and those he works with. This was key, and it is what contributed to Lee being the right fit for the BDHF,” says Linda Hansen, Board Chair.

Lee’s previous leadership experience in the health sector includes Executive Director of Soldiers’ Memorial Hospital Foundation, and Director of Philanthropy for Queensway Carleton Hospital Foundation.

Lee has also served as the National Executive Director for the Canadian Hard of Hearing Association, and as CEO for Habitat for Humanity Huronia. As an adjunct faculty member of Georgian College’s Fundraising and Resource Development Program, Lee taught and mentored new fundraisers across Canada.

In anticipation of his new role, Lee states, “I am really excited to join the team at Brockville and District Hospital Foundation. Community hospitals are vitally important to the overall well being of any town or city. It is where the community takes care of their own. Being a part of that is extremely rewarding.”

Lee joins the Foundation at an exciting time as we embark upon our MRI/Equipment Campaign. “We look forward to welcoming Lee to the Foundation. We know that we will benefit greatly from Lee’s vast experience,” says Board Chair, Linda Hansen.

The Board of the BDHF is pleased to announce that Joan Simon has moved into the exciting new role of Major Gifts and Donor Relations.

Joan has spent 14 years crafting relationships throughout the community and she wants to concentrate her efforts on donors, strengthening those long-standing relationships and building new ones - all in support of Brockville General Hospital. Joan will continue with the Foundation supporting our most generous donors and ensuring all donors are properly thanked.

“It has been a privilege to have served as the Executive Director for the Foundation for the past 14 years,” said Joan. “I have always been grateful that we live in such a giving community, and I am thrilled to be transitioning into this new role. It will be an honor to be a steward of our donors wishes”.



“Joan Simon has worked tirelessly as our Executive Director. She is highly respected by our community as well as other hospital foundation leaders across the province for her significant achievements,” stated Marilies Rettig, Past Chair of the BDHF Board. “We could not be more fortunate to have Joan continue her work with the Foundation focusing solely on donors as we prepare to embark upon an equipment campaign and to address the critical needs of BGH.”

# YOUR HEALTH YOUR HOSPITAL

## A TRADITION OF FAMILY GIVING



The Guy family has had a tradition of giving to the health of our community since 1999. It began with the Prostate Cancer Research Tournament at the Highland Golf Course for 12 years until 2011 and then the Community Care and Share Tournament which supported the Brockville General Hospitals Cardiovascular program until 2016. The family tradition of giving continues with the recent \$250,000 donation by daughters of Charlie and Kay Guy, Carol Dunn, and Cathy Thomas, towards the purchase of an MRI machine for the Hospital. The generosity of this family has resulted in over \$800,000 in support of the needs of BGH.

# EQUIPMENT NEEDS

## Donate and Make a Difference



**OTOSCOPES**  
for ER Department

**5 NEEDED @ \$900 each**

**3 of 8 PURCHASED - THANK YOU!**



**HOVER MATTRESS**

for CT Scanner and X-Ray

**2 NEEDED @ \$3,340 each**



**Hover Mattress Benefits:**

- More comfortable patient experience
- Lowers risk of staff injuries
- Improves staff productivity - requires less staff

CALL (613) 345-4478 TO DONATE!

# FOUNDATION NEWS

## Partnership Spotlight

Thank you!

This year's Smile Cookie Campaign raised  
**\$24,482**  
in support of an MRI Machine for  
Brockville General Hospital



smile cookie™



days!



# FOUNDATION NEWS

## TIM HORTONS—15 YEAR PARTNERSHIP AWARD



We would like to thank the fundraising efforts of The Joyce Group for the 2022 Smile Cookie Campaign, which was held at their Brockville Tim Hortons locations. With a little help from the Brockville and District Hospital Foundation, and its volunteers, Smile Cookies were also sold in Brockville General Hospital's cafeteria and in the Brockville General Volunteer Association's Café. This year's Smile Cookie campaign raised an astounding \$24,482! The donated funds will go towards the purchase of an MRI, and Suite to house the MRI, for Brockville General Hospital.

In recognition of The Joyce Group's 15-year partnership with the Brockville and District Hospital Foundation, the Foundation is pleased to present Shane Joyce and Natasha Avis, owners of Tim Horton's Brockville locations, with an award for their longstanding commitment. Over the past 15 years, the Smile Cookie Campaign has raised an astonishing \$226,844 in support of the Hospital. These funds have gone to purchase many different items, which include a chest compression system for the Emergency Department, blanket warmers for Intensive Care Unit and Medical-Surgical Unit, chemotherapy chairs for Ambulatory Care Unit and many other items for various locations throughout the hospital.

## DONOR SPOTLIGHT



Photo courtesy of the Brockville Shrine Club

On Saturday, October 1st, the Brockville District Shrine Club presented the Hospital Foundation with \$5,000 for pediatric services at BGH in celebration of The Shrine Club's 100 year anniversary!

We are thankful for the Shrine Club's gracious generosity over the years.

Aubree and Grady Spicer are shown selling lemonade. The two siblings raised more than \$150 for palliative care to honour their Uncle, Ray Place, who passed away in August.



A new event was held on Saturday, October 1st in Brockville, *Party with a Purpose*. The purpose of this event is to help raise funds for the Foundation. The event brought in more than \$80,000 in support of a MRI machine and suite.

*Your donations are important to us; they buy vital equipment that support programs and services and give our Healthcare Professionals the tools they need to provide the best possible care to every patient at Brockville General Hospital.*



# SIGNATURE EVENTS



## 29th Annual Friends of Palliative Care Golf Tournament a Resounding Success



**From Linda Hansen, Board Chair of the Brockville and District Hospital Foundation**

The theme for this year's Friends of Palliative Care Golf Tournament could well be .... ***"They did it again"!!***

A very sincere congratulations and thank you to Jim Cooper & Dave Publow and their very dedicated committee members on the tremendous success of the 29th Annual Friends of Palliative Care Golf Tournament.

It is such an incredible accomplishment to have raised \$332,000 towards our greatly valued Palliative Care Program at BGH. It is recognized that this success is a direct result of their dedication and tireless efforts.

While we are so fortunate to have such a generous giving community, their planning and organizing and game day oversight played a very integral role in bringing the many volunteers, generous sponsors, donors, Foundation staff, and enthusiastic golfers together to ensure such an enjoyable and successful event.

We are looking forward to the 30<sup>th</sup> Annual celebrations for next year's event that will be taking place on Wednesday, August 30th, 2023.

**FRIENDS HELPING FRIENDS**



## Brockville & District Hospital Foundation 2022 Annual Appeal Shining a Light on Surgery

Often it's the only answer. Whether it's for an emergency, a disease, an injury or repairing a vital function of the body, patients rely on Brockville General Hospital for surgeries so they can get back on track to good health. Our hospital is home to more than 7,200 each year and that number is growing.

Whenever you need it, our surgical team is here for you and your family.

This fall, you may be receiving a letter asking for your support to purchase new lighting for our operating rooms. Excellent lighting is essential in providing the best care possible, quite simply, you want your surgeon to be able to see what they are doing!

Our hospital is home to incredibly compassionate, highly talented surgeons and health care professionals who have dedicated their careers to provide a vast range of surgical procedures to save and improve the lives of patients in our communities.

Your generosity this fall will help "shine a light" on the great work they do.

**If you would like to donate, please call  
613-345-4478 or visit the Foundation website at  
[www.bdhfoundation.com](http://www.bdhfoundation.com)**

This year, the Foundation's goal is to  
raise **\$105,000**  
to purchase surgical lights for BGH!

*"As scheduled surgeries resume post-COVID-19 and backlogs are cleared, we know there is a great and urgent need for surgical equipment. Having the best foundational equipment in our operating rooms allows our patients to get the full benefit of the skills our surgeons use to provide excellent care."*

DR. MICHAEL FUOCO

**The Annual Appeal runs  
from November 1st to  
December 23rd, 2022!**

75 Charles Street  
Brockville, ON K6V 1S8

FOUNDATION

**Brockville  
and District  
Hospital**

75 Charles Street



bdfoundation.com

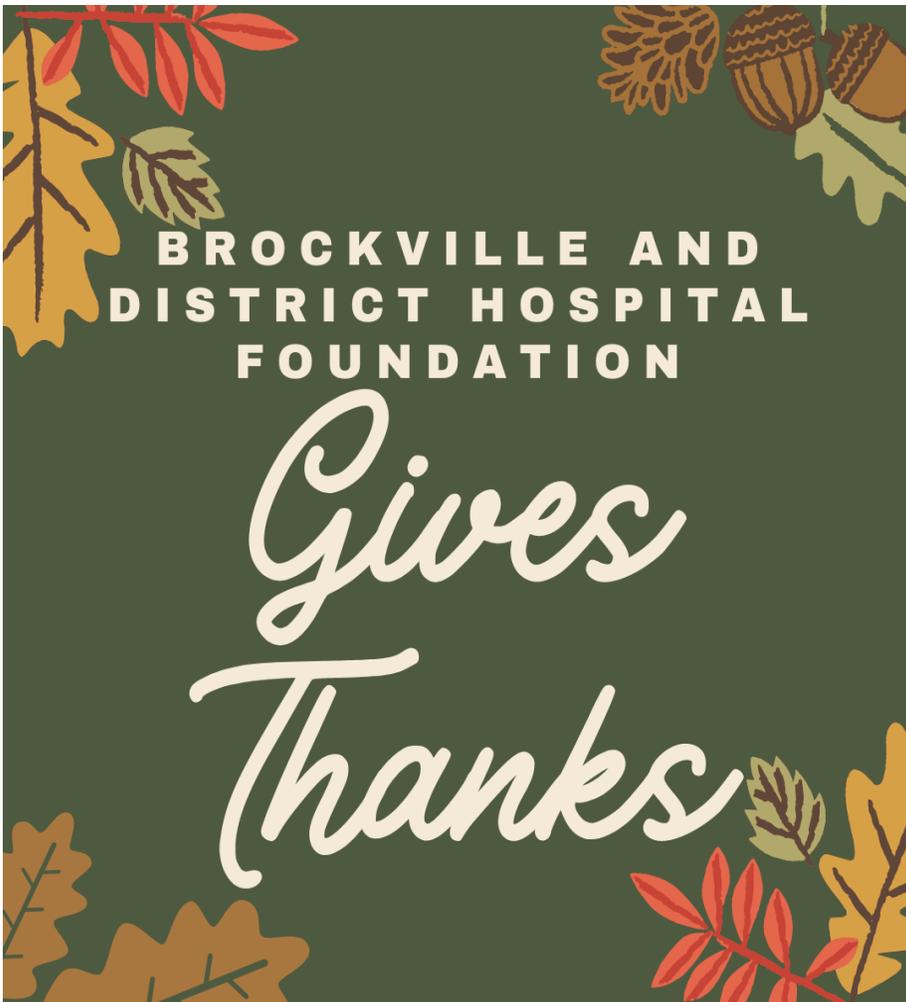
CLICK



(613) 345-4478



CALL



**Brockville  
and District  
Hospital**  
FOUNDATION

75 Charles Street  
Brockville, ON K6V 1S8  
www.bdfoundation.com  
(613) 345-4478

**Connect with us!**



PRIVACY STATEMENT

The Brockville and District Hospital Foundation respects your privacy. We protect your personal information and adhere to all legislative requirements with respect to protecting privacy. We do not rent, sell or trade our mailing lists. The information you provide will be used to deliver services and to keep you informed and up-to-date on the fundraising activities of the Foundation. If at any time you would like to be removed from our mailing list, simply contact us by phone at 613-345-4478 or by email at [foundation@brockvillegeneralhospital.ca](mailto:foundation@brockvillegeneralhospital.ca) and we will gladly accommodate your request.